



Keynote Topics

Culture - Formula WON: *How to shift from Good2Great2Extraordinary*

Culture is not an abstract concept, but must be encoded into the DNA of teams. Culture Formula WON shows teams how to think and act differently as they push themselves to the edge of what might be possible. They will understand what it means to go beyond their best. They will embrace the restless pursuit of marginal gains. Your team will understand why the Zone of Peak Performance is not a crowded place. Derek uses powerful, real-life sports analogies in a unique and compelling manner, that leaves audiences in awe. Even the US Government DoD embraced this topic

Accelerate to Speed of WOW: *How FAST can you get FAST*

Today demands Speed Agility and Flawless Execution. You will understand the critical difference between *going* fast and *being* fast. Your teams will grasp how *Trust and Preparation* become the cornerstones of teams who push against boundaries. Your front-line employees will understand how to be *Highly Aligned but Loosely Coupled*, by being empowered to make quick decisions, with limited information. They will learn how to achieve trailblazing performance and understand why corporations sometimes struggle to emulate these valuable traits. This topic has energized both male and female audiences from California to the Czech Republic

Drive and Survive: *The Crucial balance between Safety and Speed*

Having survived the hardest crash impact a driver had ever lived through, Derek shares his near-death experience that led to an unprecedented safety initiative in racing that continues today. Your team will learn how his sport developed the safest high performance work environments in history. When *attitudes* changed, lives were saved because *Compliance did not replace Responsibility*. Learn how your team can make critical performance gains by turning ever present *Risk*, into *Intelligent Risks*. You will understand the crucial balance between Speed and Safety. No one remains emotionally neutral as they grasp these breathtaking personal experiences