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February 10, 2015

To Whom it May Concern:

I wanted to take a moment out of an incredibly busy schedule to share praise and positive feedback for Derek Daly! He recently presented at our Annual Sales Kickoff in early January—and he CRUSHED it! I've had the opportunity to work with several motivational speakers over the years, and I can say that Derek is truly in the upper echelon.

From the start of our engagement, Derek was highly collaborative and as agile as we are—which is to say he's darn fast, on his game and didn't miss a beat. Derek was completely flexible in his approach, worked with us on accelerated deadlines, and was accessible and on-point throughout the entire process, *even through the holidays*.

Our global field teams were truly inspired by his story. As a renowned Formula 1 driver, Derek's message was truly international and resonated with everyone. His presentation was perfectly aligned to what we're pushing to accomplish as an already successful sales organization—endeavoring to take things to the next level—and his presentation was fun, engaging and poignant. As a matter of fact, most everyone now carries with them in their wallets, Derek's card with his "5 Factors of Fast", and our Sales VP for EMEA and APAC just purchased 25 of his "[Race to Win: The 7 Essential Skills of the Complete Champion](#)" books.

Thank you again for making possible the opportunity to work with him.

All the best,

Raj H. Patel
Sr. Director, Corporate and Field Marketing