



February 28, 2012

Ref: Prism Hotels & Resorts Conference – Derek Daly Keynote Speaker

To Whom It May Concern:

Speaking to a group of hard charging and fast moving Hoteliers is never an easy task, however Derek accomplished the feat flawlessly. His insight into the root causes of what stalls teams while others get to 'fast' was insightful and motivating for our conference attendees.

Derek worked with our team to craft a message that spoke directly to our team's daily challenges in a way that left the entire group ready to race back to their business and start performing like champions.

It was certainly a refreshing pleasure to work with Derek and his team and we look forward to doing it again at another conference in the very near future!

Sincerely,

Mark Van Amerongen
Sr. VP of Operations
Prism Hotels & Resorts