



To Whom It May Concern:

I selected Derek Daly as keynote speaker for our September 2016 convention because of his high performance sports background and his ability to relate to the business world. He lived up to and surpassed my expectations.

We had over 400 in attendance and I can say that the audience was both engaged and entertained. They also walked away with ideas to consider for their individual businesses – how to *Be Faster and Remove Speed Bumps*.

I highly recommend Mr. Daly as a speaker for other organizations that want to *'Shift into High Gear'*.

Sincerely,

Bill Hornsby

Global Product Manager, Habasit AG
2016 NIBA Program Chairman